

Power Tee®

The Automatic Choice

UK & European News & Reviews

Now **3,000,000**
balls a day hit from Power Tee®

STOP PRESS! Helping you to beat the recession
with Power Tee automation,
makeover and rental

Features:

PGA®
Official Supplier

PGA appoint Power Tee as sole supplier for automation

PGA Academy Formby Hall moves to Power Tee

New factory - completed

New customer service IT

New installations

Power Tee in France & Holland

Welcome to the Power Tee Newsletter. Since the last issue we have introduced many changes to our systems and procedures, all focused on enhancing customer service. The office and factory redevelopment has provided state of the art conditions for everyone in the team and increased the manufacturing capacity needed to meet strong demand both here and abroad. We have also invested heavily in new and greatly enhanced communication and IT systems to ensure that we deliver the best possible service to our customers and suppliers.

We were honoured to receive the PGA's invitation to become their sole supplier for automatic teeing systems to PGA Academies around the world. Our customers share this honour acknowledging Power Tee as an essential component of the modern driving range and practice facility, enhancing both the experience for the consumer and revenues for the operators. Power Tee has had a full 10 years of operating machines in the field proving the technology's reliability and performance through all seasons.

There is no doubt that the current economic climate is to say the least extremely challenging for all of us. The operator is faced with a stark choice; bury heads in the sand, accepting that we are all doomed, hoping to ride out the economic downturn, or do something different and proactive to increase their market share at a time when others are expecting to lose some of theirs.

Automating bays and improving customer service to provide a better and more enjoyable experience will demonstrate the range's commitment to its customers, showing that even in difficult times they are highly valued. Modernising a range and providing the best service will not only help with customer retention but will also increase footfall, by differentiating from competition. Any customer that has previously purchased Power Tee may be interested in our generous part exchange schemes to upgrade to rental. If so, please contact me.

Our innovative rental scheme* is proving hugely successful, particularly in this challenging economic climate. The scheme enables customers to set themselves apart from competitors with a superior offer without tying up large amounts of capital, which could be invested elsewhere in the business. The rental scheme helps cash flow to be positive from day one and when the machines reach the end of their viable working life they can be replaced without major refinancing. The inclusion of mat changes, annual servicing and full return to base warranty means that the operating cost is largely fixed for the duration of the contract.

Challenging times generate creative solutions and together with our existing customers we believe that Power Tee can form a major part of a winning strategy. Finally, I would like to extend an open invitation to visit our Swindon office and factory.

**Subject to financial status*



Richard Baggarley
Managing Director



Latest Installations

UK

Aspire Golf Centre
Altrincham Municipal Golf Range
Belvedere Golf Range
Bird Hills Golf Centre
Castle Hawk Driving Range
Chadwell Heath Golf Centre
Denmead Golf Driving Range
Drynam Golf Centre
Dunton Hills Golf Range
Fingal Golf Centre
Forest Hill Golf Club
Formby Hall Golf Resort & Spa
Four Seasons Golf Centre
Hadden Hill Golf Course
Hagley Golf & Country Club
Hersham Village Golf Centre
Leisure Lakes Golf Academy
Leopardstown Golf Centre
Oxhey Park Golf Centre
Rutland County Golf Club
Sedgley Golf Centre
Wellsgreen Golf Range
World Of Golf New Malden
World Of Golf Sidcup

EUROPE

Golfbaan Ijsselweide - Holland
Golf de Villeneuve Loubet - Nice
Golf L'île Fleurie - Paris
Old Course Mandelieu - Cannes

FORMBY HALL GOLF RESORT & SPA

PGA Golf Academy Formby Hall have replaced their existing machines with 11 Power Tees.

LEOPARDSTOWN

An additional 31 Power Tees have been installed bringing them up to 50!

For a free consultation please call our office on:

+ 44 (0) 1793 822 566

PGA Appoint Power Tee

PGA
Official Supplier

The PGA invited Power Tee to become the official supplier of automatic tees to its growing portfolio of national and international branded facilities. It will join the PGA Official Supplier programme which has been established to support the Belfry based association's expanding global network of branded facilities in the UK, China, India, Russia, Spain and Turkey.

"We're delighted to be working with Power Tee," said Robert Maxfield, PGA director of property and development. Automated teeing devices are fast becoming a must have for golf academies and ranges around the world and it is important that all facilities carrying the PGA brand are at the forefront of the latest trends."

Power Tee chief executive Martin Wyeth added: "We share the PGA's commitment to growing and promoting the game and are delighted to have the opportunity to work closer with them.

"When I started automation in the UK every ball hit at practice ranges was teed up by hand. Now Power Tee tees up more than three million balls per day in 10 countries".

"From Power Tee's perspective the driving range really is the gateway to golf for most people and without friendly welcoming ranges offering an inviting cost and time effective way to learn the basics of how to hit a golf ball the sport would be in a much poorer position than it is today".

"Power Tee grows the client base of a driving range by making the practice experience more fun, more rewarding and easier and we look forward to achieving similar success with PGA branded facilities."

More than 1,200 of the PGA's 7,500 membership are based overseas working in more than 70 countries with many employed in coaching and director of golf roles at PGA branded resorts.

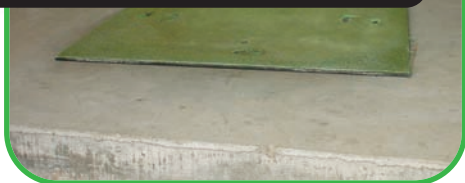
Help beat the recession with Power Tee rental

Power Tee is in our view the perfect product for rental. Operating Power Tee is profitable over the viable life of equipment. It removes the burden of large capital expenditure that for some is difficult if not impossible to bear. With the rental package, cash flows and profit are positive before the first rental payments fall, enabling the range owner to fund the whole project from increased revenues. The rental package includes full return to base warranty, annual maintenance and service inspection, replacement mats at regular intervals. In addition, new carpet* and dividers* can be included for a minimum increase in rental. This effectively means that once the machines are installed, their monthly outlay is fixed for the term of the contract with the only other expense under normal circumstances being replacement of consumable rubber tees. Customers who have previously purchased Power Tee may be interested in our generous trade in (part exchange) allowances against rental schemes. Please contact us for further information.

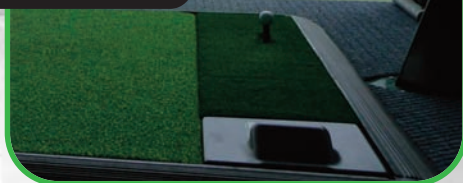
**Subject to financial status*

Automate & Transform your range

You can look like this



Or this



From as little as

£2.95

a day per bay



Visit us at

Salon du Golf - 13th-16th March 2009
Hall 3,2 - Stand J41

Ogro Conference - 18th March 2009
Ramada Jarvis, Maidstone

Golfbaan Ijsselweide - Holland



Power Tee have installed 16 machines at the Golfbaan Ijsselweide Gouda, Sluisdijk, Netherlands. This is Power Tee's first installation in the Netherlands and feedback has been fantastic. Michel de Meyer owner of the range says 'Power Tee is a perfect machine'.

Golf L'île Fleurie - Paris



Golf L'île Fleurie have 24 Power Tee machines which have proved to be extremely popular with customers. The range was the first in Paris to have automation and the response has been fantastic. Due to this, Golf L'île Fleurie wil soon be automating another 10 bays to keep up with the high level of demand.

World of Golf Installs Power Tees at Beverley Park & Sidcup

Power Tee were delighted to have been asked by Grant Wright CEO of Ashtour Ltd to automate World of Golf's Sidcup range following on quickly after the successful automation of Beverley Park. This is a real endorsement and proof that Power Tee really does make a difference to driving range performance, and customer service levels. Power Tee is now the accepted norm for the modern driving range. This contract on the back of the recent invitation to be the sole Official Automatic Tee Supplier to the PGA has been a real morale booster for the company.

We surveyed the range and installed 42 machines in just over two weeks. The machines on the ground floor were installed in the existing concrete base, and the first floor machines were installed in a purpose built platform constructed by the Power Tee installation team.

Grant Wright Chief Executive at World of Golf says 'Following the success of fully automating Beverley Park with Power Tee , we decided to further increase our investment by automating Sidcup. Feedback from customers and staff has been excellent and we are looking forward to seeing the positive impact on footfall and revenues that we have experienced at Beverley Park. Our maintenance team are delighted at how robust the new Power Tee equipment is. I have no hesitation in recommending Power Tee to any golf range'.



Sidcup



Beverley Park

As seen in....



St Andrews



Wentworth



The Belfry



World Of Golf Surrey



World Of Golf Sidcup



Old Course Mandelieu

Cannes - France



Golf L'île Fleurie

Paris - France



Golfbaan Ijsselweide

Holland